

"Our commitment is to the every user, we believe we are not offering a product but a sentiment, an emotion"



Founder, Haflong

About Us

Birth of HAFLONG is much more than the personal story of you & me. Our brand will always focus on:

- Easy & quick clean water access
- Developing a community for underprivileged.
- Water Conservation & Green Revolution

Our Vision

Becoming a leading global brand which will provide clean, safe drinking water to those who need it the most.

Our Mission

A brand that brings peace, happiness, progressive harmony energy and confidence in each and every consumers' life.



Haflong is not just water, it's a dream



Creating a brand of
**Purity,
Quality &
Trust**



Why Haflong?

- ✔ Purity of our packaged drinking water
- ✔ Quality of our product is above the market standard
- ✔ Strong trust with stronger players in the ecosystem
- ✔ Innovative methods to improve the overall industry standards



"Haflong's products undergo strict **quality control measures** to ensure that they **exceed the standards**"

Reach out to us!

- ☎ 1-800-309-9027
- 📍 Dehradun, Uttarakhand
- ✉ wecare@thehaflong.com
- 🌐 www.thehaflong.com

Strong Marketing Approach

We have a 360 degree holistic approach considering every player in the ecosystem and connecting with them.



Institutional Sales

Market players in India have recently inclined towards institutional sales through partnership with airlines, movie theatres, and hotels.



Online Integration

The players are integrating with various online platforms like Swiggy, BlinkIt, Amazon etc.



Strong B2B Connection

Creating a strong connection with local kirana stores and other local vendors for a very strong distribution channel.



Understanding B2B2C

Connecting with the local vendors to understand the nerves of the consumers and offering them what they are looking for.



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